

PRIVACY POLICY

I. General Information

1. This Privacy Policy is a set of rules aimed at providing information about all aspects of the process of obtaining, processing and protecting your personal data. The policy is addressed to all users (hereinafter: “Users”) of the Controller's Website
2. This Policy sets out the rules governing processing of personal data by the Personal Data Controller, that is: **TLP HOLDING SP. Z O.O.** with its registered office at 17/7 Wiejska Street, 00-480 Warsaw, KRS: 0000927562, NIP: 7011055681, REGON: 520219517, e-mail address: kontakt@blisko.pl (hereinafter: “Controller”).
3. The Data Controller has appointed **Daria Bartnicka as Data Protection Officer**. Contact regarding the processing of personal data is possible via email at: iod@odokancelaria.pl or at the address of the Data Controller's registered office.
4. This Policy may be amended and updated in the event of changes in practices related to the processing of personal data (taking into account current case law and PUODO guidelines) or changes in generally applicable law. The Controller will duly inform Website Users of any changes to the Policy by posting relevant information on the Website.
5. Use of the Controller's Website requires the User to familiarise themselves with the content of this Privacy Policy.
6. Providing personal data to the Controller is voluntary, but it is a prerequisite for using the Website.

II. Definitions

1. **Controller** means the entity that decides how and for what purposes Personal Data is Processed. The Controller is responsible for ensuring that the processing complies with applicable data protection law.
2. **Personal Data** means any information about any identified or identifiable natural person.
3. **Process, Processing or Processed** means any operation or set of operations which is performed on Personal Data or on sets of Personal Data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adapting or altering, retrieving, consulting, using, disclosing by transmission, disseminating or otherwise making available, aligning or combining, restricting, erasing or destroying.
4. **Processor** means any person or entity that processes Personal Data on behalf of the Controller (other than an employee of the Controller).
5. **Website** - <https://www.blisko.pl/pl>

III. Processing of Users' Personal Data

1. The Controller may collect Users' Personal Data in particular in the following cases:

- a. **asserting and exercising the Controller's rights, conducting legal proceedings and, among other things, enabling the use of the Website through the use of cookies, preventing fraud when using the Website, in particular the operation, maintenance, improvement and provision of all its functions, as well as the creation of statements, analyses and statistics for the internal purposes of the Controller, including in particular reporting, marketing tests, website development planning, development work, opinion tests, creation of statistical models pursuant to Art. 6 (1) (f) of the GDPR (the aforementioned legitimate interest of the Controller),**
- b. **obtaining or requesting Users to provide their Personal Data when Users visit the Controller's websites or use any functions or resources available on or through the Website - cookies and third-party cookies.** When Users visit the Website, their devices and browsers may automatically share certain information (such as device type, operating system, browser type, browser settings, IP address, language settings, dates and times of connecting to the Website, and other technical communications information), some of which may constitute Personal Data. During a visit to the Website, no Personal Data of Users will be stored by the Controller without appropriate legal grounds. Provision of personal data is voluntary, it is not a statutory obligation. In certain cases, however, it is not possible to use the Website without providing personal data.

IV. Third-party services

1. The website may contain functions or links that redirect to websites and services provided by third parties that are not managed by us. The information you provide on these websites or services will be subject to their own privacy policies and data processing procedures.
2. The Controller is not responsible for processing procedures of independent website Administrators and service providers.
3. We encourage you to review the privacy and security policies of third parties before submitting information to them.

V. Security of the Website

1. The Controller informs that it has implemented appropriate technical and organisational measures to ensure the security of the Website, in particular including safeguards against accidental or unlawful destruction, loss, alteration, unauthorised disclosure, unauthorised access and other unlawful and unauthorised forms of processing, in accordance with applicable law.
2. The Controller is not liable for the actions or omissions of Users.

VI. User Rights and Personal Data Protection

1. No personal data of users is processed on the Website. At the same time, in accordance with the obligation referred to in Article 13 of the GDPR, we would like to inform you that users have the following rights:
 - a. **the right to access processed personal data** – on this basis, the Controller, at the request of the data subject, provides information about the processing of their personal data, including, in particular, the purposes and legal grounds for processing, the scope of the data held, the entities to which the personal data is disclosed, and the planned date of its deletion. As part of the right of access to data, the data subject may also request information about who their personal data is disclosed to and whether it is subject to profiling and automated decision-making. The data subject also has the right to obtain a copy of their data.
 - b. **the right to rectify data** – on this basis, the Controller, at the request of the data subject, removes any discrepancies or errors concerning the processed personal data, and supplements or updates them if they are incomplete or have changed;
 - c. **the right to data erasure** – on this basis, the Controller, at the request of the data subject, deletes data which processing is no longer necessary to achieve any of the purposes for which they were collected, the consent to their processing has been withdrawn or an objection has been made and it is not required for the establishment, exercise or defence of the Controller's claims;
 - d. **the right to restrict and transfer processing** – on this basis, the Controller, at the request of the data subject, shall cease to carry out operations on such personal data, to the extent permitted by law, and shall issue such personal data in a format that can be read by a computer;
 - e. **the right to lodge a complaint** – by exercising this right, a person who believes that their personal data is being processed in violation of applicable law may lodge a complaint with the President of the Personal Data Protection
 - f. **the right to object** – the data subject may at any time object to the processing of personal data for the purposes for which they were collected and are being processed, objection to direct marketing – if personal data are processed for direct marketing purposes, the data subject has the right to object at any time to the processing of personal data concerning him or her in this respect;
 - g. **the right to withdraw consent** – if we process personal data on the basis of a consent given, the data subject may withdraw this consent at any time. Withdrawal of the consent does not make the processing of personal data illegal up to that point; the withdrawal of consent

does not affect the lawfulness of the processing to date, but it will result in the personal data no longer being used for those purposes from the moment the consent is withdrawn, provided that the exercise of this right is justified by the scope of information processed by the Controller on the Website.

2. A request to exercise the rights described above can be submitted by post to the address of the Controller's registered office or by email to: iod@odokancelaria.pl
3. Where possible, the request should clearly specify the subject of the request, i.e. in particular the addressee of the request and the right of the person submitting the request to exercise the above-described right. If the Controller is unable to determine the content of the request or identify the person submitting the request on the basis of the notification made, it will ask the applicant for additional information.

VII. Cookie files (cookies)

1. Cookies are small pieces of text information stored by the browser on the hard drive of the end device (e.g. tablet or smartphone). During subsequent visits to the Website, the information stored in the cookie is sent back to the Website.
2. This Website uses only language cookies. They are used solely to provide services directly requested by the user in relation to the choice of language for the website.
3. This Privacy Policy does not regulate the use of third-party cookies. Each third party determines its own rules for the use of cookies in its privacy policy.